



Advisory Committee Meeting Agenda

Wednesday, April 24th, 2024

7:30 AM to 9:00 AM

IN PERSON at Regional District of Central Okanagan, Woodhaven Boardroom

1450 K.L.O. Road, Kelowna

Please note: This meeting will NOT be hosted online.

Opening Remarks – Janice Larson, Chair February 28, 2024, meeting minutes approval	7:30 am
Introducing New Staff Jen Walraven, Administrative Assistant Mohana Rambe, Research and Marketing Coordinator	7:40 am
State of the Okanagan Wine Industry Miles Prodan, President and CEO, Wine Growers British Columbia Guests: Samantha Collins, VP Marketing, Iconic Wineries of BC Heather Bakay, Director of Finance, Ex Nihilo and Azhadi Vineyards Lindsay Kelm, Acting Communications Director, Wine Growers British Columbia	7:45 am
Discussion	8:15 am
COEDC Activity Update	8:40 am
New Business	8:50 am
Adjournment	9:00 am